



January 15, 2004

**Gildan Activewear will hold its 2004 First Quarter Conference Call at 5:00 PM EST on
February 3, 2004**

Montreal, January 15, 2004 - Gildan Activewear Inc. (NYSE: GIL; TSX: GIL.A) will report its fiscal 2004 first quarter results on Tuesday, February 3, 2004. A press release will be issued immediately after market close and a conference call is scheduled the same day at 5:00 PM, EST.

The conference call can be accessed by dialling 800-475-3716 (Canada & U.S.) or 719-457-2728 (international) and entering passcode 196509, or by live sound webcast on Gildan's Internet site ("Investor Relations" section) at the following address: www.gildan.com. If you are unable to participate in the conference call, a replay will be available starting that same day at 7:00 PM EST by dialling 888-203-1112 (Canada & U.S.) or 719-457-0820 (international) and entering passcode 196509, until February 10, 2004 at midnight, or by sound webcast on Gildan's Internet site for 30 days.

Gildan Activewear Inc. is a vertically integrated manufacturer and marketer of premium quality branded basic activewear for sale principally in the wholesale imprinted activewear segment of the Canadian, U.S., European and other international markets. Our company manufactures and sells premium quality 100% cotton and 50% cotton/50% polyester T-shirts, sport shirts and sweatshirts in a variety of weights, sizes, colours and styles. We sell our products as blanks, which are ultimately decorated with designs and logos for sale to consumers. Gildan's corporate head office is located in Montreal, Canada, and over 9,000 full-time employees work in our facilities worldwide.