



# News Release

*For immediate release*

## **Gildan to Present at Raymond James Institutional Investors Conference**

**Montréal, Thursday, March 1, 2012** – Gildan Activewear Inc. (GIL; TSX and NYSE) announced that Laurence G. Sellyn, Executive Vice President, Chief Financial and Administrative Officer, will present an overview of the Company's growth strategy and business outlook at the 33rd Annual Raymond James Institutional Investors Conference, in Orlando, Florida, on Monday, March 5, 2012, at 4:35 PM ET.

Gildan's presentation at the Raymond James conference will be simulcast online and will be available on the Company's website at, <http://gildan.com/corporate/IR/webcastPresentations.cfm>, or at the following URL: <http://www.wsw.com/webcast/rj72/gildan/>. A replay of the webcast will be available after the conclusion of the live presentation and will be available for the next seven days, at the locations listed above.

### About Gildan

Gildan is a marketer and globally low-cost vertically-integrated manufacturer of quality branded basic apparel. Gildan® is the leading activewear brand in the screenprint market in the U.S. and Canada. The brand is continuing to grow in Europe, Mexico and the Asia-Pacific region. The Company sells T-shirts, sport shirts and fleece as undecorated blanks, which are subsequently decorated by screenprinters with designs and logos. The Company is also one of the world's largest suppliers of athletic, casual and dress socks sold to a broad spectrum of retailers in the U.S. Gildan markets its sock products under a diversified portfolio of company-owned brands, including Gold Toe®, PowerSox®, SilverToe®, Auro®, All Pro®, GT®, and the Gildan® brand. In addition, the Company supplies selective national retailer brands. The Company is also the exclusive U.S. sock licensee for the Under Armour® and New Balance® brands. In addition to socks, the Company is pursuing a strategy to grow its sales of branded underwear and activewear products in the U.S. retail market. With approximately 30,000 employees worldwide, Gildan owns and operates highly efficient, large-scale, environmentally and socially responsible manufacturing facilities in Central America and the Caribbean Basin and has begun the development of a manufacturing hub in Bangladesh to support its planned growth in Asia and Europe. More information on the Company can be found on Gildan's website at [www.gildan.com](http://www.gildan.com) and more information on its corporate citizenship practices can be found at [www.genuinegildan.com](http://www.genuinegildan.com).

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Contact: **Investor Relations**  
Sophie Argiriou  
Director, Investor Communications  
Tel: (514) 343-8815  
Email: [sargiriou@gildan.com](mailto:sargiriou@gildan.com)