



News Release

For immediate release

Gildan to Participate at Upcoming Institutional Investor Conferences

Montréal, Friday, March 1, 2013 – Gildan Activewear Inc. (GIL; TSX and NYSE) announced that Laurence G. Sellyn, Executive Vice-President, Chief Financial and Administrative Officer, will present an overview of the Company's business and growth strategy at the Raymond James 34th Annual Institutional Investors Conference, in Orlando, Florida, on Tuesday, March 5, 2013, at 11:00 AM ET. Mr. Sellyn will also be presenting at the Bank of America Merrill Lynch 2013 Consumer & Retail Conference, in New York, on Tuesday, March 12, 2013, at 11:50 AM ET and at the CIBC Retail and Consumer Conference, in Toronto, on Thursday, March 28, 2013 at 11:30 AM ET.

Gildan's presentation at the conferences will be simulcast online and will be available on the Company's website at <http://gildan.com/corporate/IR/webcastPresentations.cfm>, or at the following URLs: <http://wsw.com/webcast/rj82/gil/> for the Raymond James conference, <http://veracast.com/webcasts/baml/consumer2013/id21822000.cfm> for the Bank of America Merrill Lynch conference and <https://webcasts.welcome2theshow.com/cibc2013retail> for the CIBC conference. A replay of the webcasts will be available after the conclusion of the live presentations for the next seven days, at the locations listed above.

About Gildan

Gildan is a leading supplier of quality branded basic family apparel, including T-shirts, fleece, sport shirts, socks and underwear. The Company sells its products under a diversified portfolio of Company-owned brands, including the Gildan®, Gold Toe® and Anvil® brands and brand extensions, as well as under license agreements for the Under Armour® and New Balance® brands. The Company distributes its products in printwear markets in the U.S. and Canada, where Gildan® is the industry-leading brand, and the Company is increasing its penetration in international printwear markets. The Company is also one of the largest suppliers of branded athletic, casual and dress socks for a broad spectrum of retailers in the U.S., and is developing Gildan® as a consumer brand for underwear and activewear.

Gildan owns and operates vertically-integrated, large-scale manufacturing facilities which are primarily located in Central America and the Caribbean Basin to efficiently service the replenishment needs of its customers in the printwear and retail markets. Gildan has over 31,000 employees worldwide and is committed to industry-leading labour and environmental practices in all of its facilities. More information about the Company and its corporate citizenship practices and initiatives can be found at its corporate websites www.gildan.com and www.genuinegildan.com, respectively.

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