



GILDAN BREAKS THE GUINNESS WORLD RECORD FOR LARGEST T-SHIRT

Gildan Activewear Inc., one of the world's leading manufacturers and marketers of branded T-shirts, sweatshirts, sport shirts, and socks, succeeded in breaking a Guinness World Record as it unveiled the World's Largest T-shirt on Saturday, June 11th, 2011, during the Country Music Association's (CMA) Music Festival in Nashville, Tennessee.

The unveiling, held at Centennial Park, was hosted by singing artist Danny Gokey. The T-shirt was rolled out by approximately 100 volunteers and overseen by a Guinness representative, who measured the T-shirt from shoulder to hem vertically and armpit to armpit horizontally.

The T-shirt, which measures 180.9 ft in width and 281.3 ft in length – nearly the size of a football field – beat the previous Guinness World Record set in 2010. The fabric for the T-shirt was produced at one of Gildan's state-of-the-art textile facilities in Honduras and final assembly took place in Utah.

Gildan also announced that it will be donating 12,000 T-shirts to Keep the Music Playing, a charity initiative introduced by the CMA in 2006, which supports music education in Nashville-area schools. "We're excited to not only break the Guinness World Record but also, more importantly, to align ourselves with Keep the Music Playing through our donation, as youth and education have always been a focus of Gildan's community involvement initiatives", says Randy Brown, Vice President, Gildan Retail Sales.

Please find below a photo of the World's Largest T-shirt.

About Keep The Music Playing

Introduced by the CMA in 2006, KTMP has provided more than 4,000 musical instruments and music labs to Nashville area schools and has raised over \$4.7 million since its inception.

About Gildan

Gildan is a vertically-integrated marketer and globally low-cost manufacturer of quality branded basic apparel. Gildan® is the leading activewear brand in the screenprint market in the U.S. and Canada. The brand is continuing to grow in Europe, Mexico and the Asia-Pacific region. The Company sells T-shirts, sport shirts and fleece as undecorated "blanks", which are subsequently decorated by screenprinters with designs and logos. The Company is also one of the world's largest suppliers of branded and private label athletic, casual and dress socks sold to a broad spectrum of retailers in the U.S. Gildan markets its sock products under a diversified portfolio of company-owned brands, including Gold Toe®, PowerSox®, SilverToe®, Auro®, All Pro®, GT®, and the Gildan® brand. The Company is also the exclusive U.S. sock licensee to the Under Armour® and New Balance® brands. In addition to socks, the Company is increasingly becoming a significant supplier of underwear and undecorated activewear products in the retail channel. With over 29,000 employees worldwide, Gildan owns and operates highly efficient, large-scale, environmentally and socially responsible facilities in Central America and the Caribbean Basin and has begun the development of a manufacturing hub in Bangladesh to support its planned growth in Asia and Europe. More information on the Company can be found on Gildan's website at www.gildan.com.

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