



July 9, 2004

Gildan Activewear will hold its 2004 Third Quarter Conference Call at 10:00 AM EST on Wednesday, August 4, 2004

Montreal, July 9, 2004 - Gildan Activewear Inc. (NYSE: GIL; TSX: GIL.A) will report its fiscal 2004 third quarter results on Wednesday, August 4, 2004. A press release will be issued before the market opens and a conference call is scheduled for that same day at 10:00 AM EST.

The conference call can be accessed by dialing 800-263-8506 (Canada & U.S.) or 719-457-2681 (international) and entering passcode 771017, or by live sound web cast on Gildan's Internet site ("Investor Relations" section) at the following address: www.gildan.com. If you are unable to participate in the conference call, a replay will be available starting that same day at 2:00 PM EST by dialing 888-203-1112 (Canada & U.S.) or 719-457-0820 (international) and entering passcode 771017, until August 11, 2004 at midnight, or by sound web cast on Gildan's Internet site for 30 days.

Gildan Activewear Inc. is a public, vertically integrated manufacturer and marketer of premium quality branded basic activewear for sale principally in the wholesale imprinted activewear segment of the Canadian, U.S., European and other international markets. Our company manufactures and sells premium quality 100% cotton and 50% cotton/50% polyester T-shirts, sport shirts and sweatshirts in a variety of weights, sizes, colours and styles. We sell our products as blanks, which are ultimately decorated with designs and logos for sale to consumers. Gildan's corporate head office is located in Montreal, Canada, and over 9,300 full-time employees work in our facilities worldwide.